

Map of UMD College Writing Program Outcomes: Introduced, Reinforced, Well-Developed [1] Updated February 28, 2021

Domain	Outcome (the student will...)	WRIT 1120	WRIT 31xx
Rhetorical Knowledge and Critical Thinking	Articulate and employ effective strategies for interpreting difficult and substantive texts	Introduced	Well-Developed
	Identify textual and visual conventions in various genres and define how these vary according to audience, purpose, and rhetorical situation	Introduced	Reinforced
	Identify multiple perspectives for a single issue and analyze the writers' use of rhetorical strategies	Introduced	Well-Developed
	Demonstrate knowledge of how and why style of writing varies with different rhetorical situations	Introduced	Reinforced
	Identify genres of substantive writing within a student's field		Introduced
Rhetorical Performance	Create a focused thesis that reflects topic's complexity and a text's genre, purpose, and audience	Introduced	Reinforced
	Support text's primary purpose with evidence acceptable, relevant, and sufficient for the audience and genre	Introduced	Reinforced
	Create well-organized and logically cohesive prose	Introduced	Reinforced
	Create a text in genres of student's profession, using the conventions correctly for specific audiences		Introduced
	Present primary research in textual form for a specific audience		Introduced
	Write about discipline related topic for both experts in the student's discipline and for a public with lay understanding of student's discipline		Introduced
	Apply the conventions of Edited Standard Written English (ESWE) in appropriate situations, and adapt style to suit a text's genre and audience	Reinforced	Reinforced
Information Literacy	Develop effective search strategies for their information needs	Introduced	Reinforced
	Evaluate sources based on the audience and purpose for which the information will be used	Introduced	Reinforced
	Demonstrate knowledge of the purpose and use of various documentation styles and follow their conventions appropriately	Introduced	Reinforced
Writing Processes	Use drafts, with specific goals for each draft	Introduced	Reinforced

	Collaborate with peers (listen comprehensively to others in group work; take initiative within group work; cooperate as a team member)	Reinforced	Reinforced
	Use appropriate technology for commentary, revision, and collaboration	Introduced	Reinforced

[1] For this map, the term “Introduced” means instructors assume the concept/strategies are new to students; “Reinforced” means instructors assume the students have familiarity with the concepts/strategies but include work for practice with these concepts/strategies; “Well-Developed” means instructors assume students have well-developed their understandings of the concepts/strategies, and instructors provide minimal instruction for these concepts/strategies but expect the students to utilize the concepts/strategies within the work the students do.